



Land Management Support

Mapping Software for Business

Software that supports Business

If you have business information that includes a geographical location, Pear Technology's easy to use software can help.

With Pear Technology, maps can be linked to pictures and to information in spreadsheets or databases so that the map or drawing becomes a centre of information – in other words, a Geographical Information System or GIS.

Your maps or drawings can then be updated easily, printed at any scale on any size paper, exchanged electronically with others and placed on a web site.

Pear Technology's Business software is designed specifically for non-specialist users so it's easy to use and priced at a level that is affordable – from one-man companies to multi-licence application large enterprises. Examples of Pear Technology software applications include:

- Circle an area and immediately create a report of all the customers within it
- Click on a customer marker on the map and see the relevant details immediately on screen
- Identify a customer's nearest stockist
- Colour in areas according to category or value e.g. easily visualise the different rents paid in a shopping centre
- Highlight delivery needs per property
- Optimise ground space usage
- Identify specific buildings e.g. hotels with accommodation vacancies

There are many excellent mapping and GIS packages available but these are usually too expensive and too complex to enable use by non-specialist staff. Pear Technology offer two modules for business use, **PT-Mapper** and **MapLink** which have been designed specifically for non-IT specialists. They are aimed to give customers easy to use tools that will save time and help them to manage their business more effectively.

PT-Mapper

Mapping Software

PT-Mapper is an easy to use tool that will save time and enable you to provide better quality information. Backed by a full map preparation service, it is unrivalled for functionality and is the most affordable and versatile product of its type.

Main Features:

- Creates maps from all OS products, scanned images, GPS and aerial imagery
- Allows you to add lines, areas, text symbols and create or change boundaries
- Automatically measures areas and distances
- Full map editing capability to give you complete control over your map
- Prints the whole or part of the map at any scale on any size paper
- Allows data to be exchanged with other authorities
- Can be used with hand-held GPS data capture devices

Map Preparation Service:

Though all Pear Technology software is inherently easy to use, there will be a degree of map preparation work to do, whichever type of digital map you choose. For newcomers to digital mapping, this is time-consuming and often delays users from reaping the benefits of their investments. To get you up and running as quickly and as easily as possible, Pear Technology offers a map preparation service where we supply a completed map ready for use.

We can also advise on which Ordnance Survey products are likely to provide the best solution for your needs and provide a specific quotation.

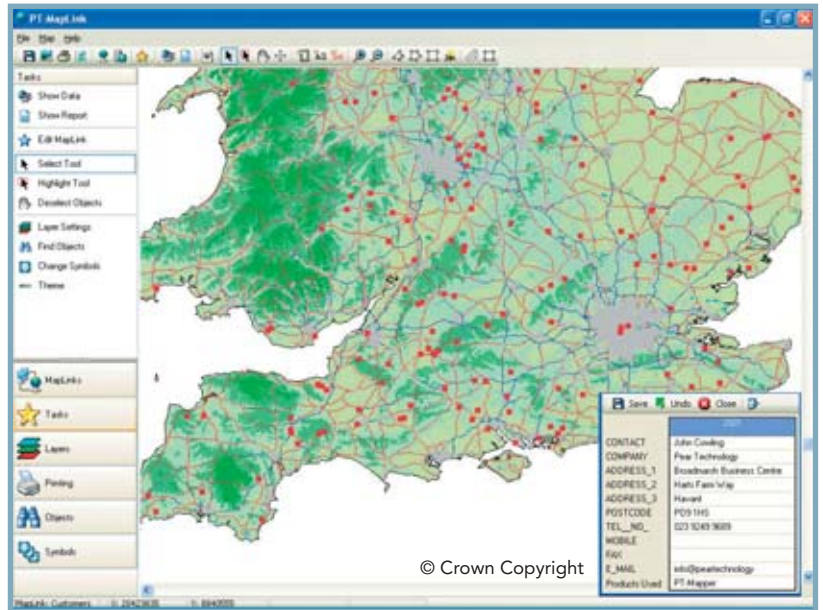


Licensed Partner

Ordnance Survey, the OS Symbol and OS MasterMap are registered trademarks of Ordnance Survey, the national mapping agency of Great Britain.
Microsoft, Excel, Access and Word are registered trademarks of Microsoft Corporation.

MapLink

With **MapLink**, creating a link between your data and a map is simple – you just specify the map and data source and let the **MapLink Wizard** do the rest.



Main Features:

- Links records to a map – just click on a marker or site to view the details
- Allows you to edit your records from a map
- Locates places on the map instantly
- Provides at a glance visualisation to show customer locations, nearest stockists, etc.
- Creates coloured maps to highlight owned areas, rental values, rent arrears, maintenance plans, etc.
- Allows you to save, print and email maps
- Enables report creation in Word® or Excel®
- Can be used with hand-held data capture devices



Land Management Support

Pear Technology Services Ltd.
Unit 31 Broadmarsh Business Centre
Harts Farm Way, Havant, Hampshire PO9 1HS

Tel: 023 9247 9689 Fax: 023 9247 8425
Email: info@peartechology.co.uk